

METHOD AND APPARATUS FOR IDENTIFYING PRIVACY LEVELS

ABSTRACT OF THE DISCLOSURE

Embodiments of the present invention provide a system, method, apparatus,
5 means, and computer program code for notifying a user of a privacy level associated with
an interaction conducted by or otherwise involving the user either before, during or after
the interaction. Once a determination is made regarding what level of privacy is being
applied to an interaction, a notification may be sent to the user to inform the user of such
privacy level. In some embodiments, the notification may include an icon or other image
10 that is displayed on a user device (e.g., computer, cellular telephone) or with software
that the user is using during the interaction. Different interactions between the user and
the service provider may have different privacy levels associated with them.